



AlphaWave

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# AlphaWave AI

A decorative halftone pattern of dots in the background, forming a shape that resembles a stylized wave or a map of the world, extending from the right side of the page towards the center.

Privacy Policy for  
AlphaWave AI  
([www.alpha-wave.ai](http://www.alpha-wave.ai))



Effective Date: 01-09-2024

At AlphaWave AI, your privacy is of paramount importance. This Privacy Policy outlines how we collect, use, share, and protect your personal information when you interact with our website ([www.alpha-wave.ai](http://www.alpha-wave.ai)). Our practices are designed to comply with the Dutch Data Protection Law (GDPR) and Google's Advertising Policies to ensure transparency and control over your personal data.

By using our website, you agree to the terms and conditions of this Privacy Policy. If you do not agree with our policy, please refrain from using our website.

## 1. Information We Collect

We collect various types of information to improve your experience with Alpha Wave AI. These include:

### a. Personal Data:

- Contact Information: Name, email address, and phone number if provided via forms or signups.
- Account Information: Username and password for user accounts, where applicable.

### b. Usage Data:

- Device Information: IP address, browser type, language settings, operating system, and device identifiers.
- Browsing Information: Pages viewed, time spent on each page, clickstream data, and the date and time of your visits.



### c. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies (e.g., pixels, web beacons) to collect information about your activities on our website. For more information on how we use cookies, please refer to our Cookie Policy [\[link\]](#).

### d. Third-Party Data:

We may receive data from third parties, including analytics providers like Google Analytics or advertising platforms when you interact with our ads or our partners.

## 2. How We Use Your Information

We use the data collected to:

- **Improve Website Performance:** Analyze user behavior and interactions to enhance the site's functionality.
- **Personalize User Experience:** Tailor content, features, and recommendations to individual preferences.
- **Marketing and Advertising:** Send relevant advertisements, promotions, or other marketing communications. This includes remarketing campaigns via platforms such as Google Ads.
- **Respond to Inquiries:** Provide customer service, answer questions, and resolve complaints.
- **Legal Compliance:** Ensure we comply with our legal obligations under Dutch and EU laws.

## 3. Legal Basis for Processing

We process your data on the following legal grounds:

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Consent: By voluntarily providing your personal information, you consent to its use as outlined in this policy.

- Legitimate Interests: We may process data to improve services, safeguard security, and for marketing purposes unless such interests are overridden by your data protection rights.
- Contractual Obligation: If you engage with our paid services, we use your information to fulfill the contract.
- Compliance with Legal Obligations: To comply with applicable laws, regulations, and lawful requests.

## 4. Data Sharing and Third Parties

We may share your personal data in the following cases:

- Service Providers: We share data with vendors and third-party providers who perform services on our behalf, including hosting, payment processing, and marketing. These providers are obligated to protect your data under the same standards as we are.
- Advertising Platforms: We share anonymized data with advertising platforms, such as Google Ads, for marketing and remarketing campaigns.
- Legal Requirements: We may disclose your data when required by law or in response to legal proceedings, such as a subpoena or court order.
- Business Transfers: If Alpha Wave AI is involved in a merger, acquisition, or sale, your data may be transferred as part of that transaction.

## 5. Data Retention

We retain your personal information for as long as it is necessary to fulfill the purposes described in this policy, or as required by law. If you have an account with us, we will retain your information for as long as your account is active or as needed to provide you with services.



## 6. Your Rights Under GDPR

As a user from the Netherlands or the European Union, you have the following rights under the General Data Protection Regulation (GDPR):

- **Right to Access:** Request access to your personal data and receive a copy of the data we hold about you.
- **Right to Rectification:** Request corrections to any inaccurate or incomplete data we hold.
- **Right to Erasure (Right to Be Forgotten):** Request that we delete your personal data under certain conditions.
- **Right to Restrict Processing:** Request that we limit the processing of your data under certain circumstances.
- **Right to Data Portability:** Receive your data in a structured, commonly used format for transfer to another provider.
- **Right to Object:** Object to the processing of your data for marketing or other purposes.
- **Right to Withdraw Consent:** Withdraw your consent at any time, without affecting the lawfulness of processing based on consent before withdrawal.

To exercise any of these rights, please contact us at [insert contact details].

## 7. Children's Privacy

Our website is not intended for use by individuals under the age of 16. We do not knowingly collect personal information from children. If you believe we have inadvertently collected such data, please contact us immediately so we can take appropriate measures.



## 8. Security Measures

We take the security of your data seriously and implement a range of technical and organizational measures to safeguard it, including encryption, access controls, and regular security assessments. However, no system can be fully secure, and we cannot guarantee the absolute security of your information.

## 9. International Data Transfers

Your data may be transferred and processed outside the European Economic Area (EEA). If this happens, we ensure that appropriate safeguards are in place, such as standard contractual clauses or Privacy Shield certifications (where applicable), to protect your privacy and your data rights.

## 10. Google Advertising and Compliance

To comply with Google's advertising requirements:

- We disclose how cookies and other data are used for targeted advertising.
- We ensure users have access to opt-out mechanisms, such as the Google Ads Settings and Network Advertising Initiative.
- We comply with Google's personalized advertising and remarketing policies.



## 11. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. If we make significant changes, we will notify you via the website or other appropriate communication channels. Your continued use of the website after such changes constitutes your acceptance of the new Privacy Policy.

## 12. Contact Information

If you have any questions about this Privacy Policy or your personal data, please contact us at:

AlphaWave AI


Email: [info@alpha-wave.ai](mailto:info@alpha-wave.ai)

By using our website, you acknowledge that you have read and understood this Privacy Policy. If you have concerns regarding your privacy or the use of your personal data, please contact us for further assistance.

This Privacy Policy was drafted with attention to comply with both Google's Advertising Requirements and Dutch Law (GDPR).

# Alpha-Wave.ai

Take the first step towards excellence.  
Reach out to explore how we can work  
together to achieve results.

 [alpha-wave.ai](https://alpha-wave.ai)

 [info@alpha-wave.ai](mailto:info@alpha-wave.ai)